

FAX# 703 528 7880 OCT2/12 14.28
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LIZ DOME

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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	CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT2/12 14.28

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OK D MZ
TTLS RTS
PLS CFM, THX 10/2

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GRAYSON FOR CONGRESS

[illegible]

AGENCY ADVERTISER CODE = 360 AGENCY EST # = 2405
AGENCY PRODUCT CODE = 361

35	S	1000P-1100P	30	\$4,200.00	10/2	0
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PROGRAM : PRIVATE PRACTICE
CON COM1: PRIVATE PRACTICE
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61	A	800P-900P	30	\$4,000.00	10/4	10/4	1
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PROGRAM : LAST RESORT
ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-35 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-43 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
62	A		600P-630P	30		\$2,400.00	10/4	10/4	1		THU	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 61-63												
63	A		105A-205A	30		\$200.00	10/5	10/5	1		FRI	1
PROGRAM : KIMMEL AFTER HS SPORTS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 61-63												
43	S		730P-800P	30		\$2,400.00	10/2	10/2	0		TUE	0
PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE												
STATION MAKEGOOD OFFERS:												
							MISSED: TUE/1000P-1100P					
M2 OK'D BUY#35							TUE/730P-800P	OCT2	30S	\$4,200.00	(OCT2/12)	
BUY#43							OFFER: THU/800P-900P	OCT2	30S	\$2,400.00		
							& THU/600P-630P	OCT4	30S	\$4,000.00	PLS ADVISE.	
							& FRI/105A-205A	OCT4	30S	\$2,400.00		
							CMT: WE CAN OFFER					

OCT/1280355.00

CONTRACT TOTAL80355.00

TOTAL SPOTS67

MARKET TOTALS \$156,475

WFTV 51% WKMG 13% WESH 18% WOFL 9% WKCF 1% WRBW 4% CABL 0%

WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE